



CONTACT: Shannon Baker
GatesmanMarmionDrake+Dave, Inc.
sbaker@gmdadv.com
412-381-5400

GABRIEL BROTHERS INTRODUCES NEW SUMMER EMPLOYMENT PROGRAM

--Gabes To Educate and Prepare High School Students for the Future--

MORGANTOWN, W. Va. – July 7, 2009 – While the news on the employment front has not been positive during these tough economic times, one growing company has, for the first time in its history, created a program that offers summer job opportunities for high school students. Off-price retailer Gabriel Brothers has announced a new summer employment program designed to educate and prepare high school students for a possible future in retail or any other business.

The summer program, which begins July 20 and ends August 14, is open to high school students only and will take place at the company's distribution center located in Morgantown. The students will work four-hour days, from 8 a.m. until Noon, Monday through Friday and will be involved in processing merchandise to be distributed through the Gabriel Brothers and affiliate Rugged Wearhouse retail chains. Gabes will also conduct formalized training sessions for the students on subjects such as preparing a compelling resume, workplace etiquette, career strategies and other subjects of value as they enter the workplace full time.

Interested students are asked to call or email Laura Kraft at: 304-225-7172, laura.kraft@gabes.net.

“We are breaking from tradition and hiring high school students to work in our Morgantown distribution center this summer,” said Don Mancini, vice president of human resources for Gabriel Brothers. “Given the difficulties in the job market, this is an excellent opportunity to provide these young people job opportunities and training for the future. Through our summer program, we are committed to providing formal training that prepares them in various aspects of business that they can use in the future, whether they work for Gabes or for another company.”

The summer employment program is part of Gabriel Brothers' growth strategy and reflects its efforts to provide young people job opportunities and training. The company is also expanding its stores to better serve its customers. The company completed five remodeled stores in 2008, with three to five stores scheduled to be expanded and modernized this year. The company operates 102 stores through its Gabriel Brothers and Rugged Wearhouse chains in 11 states, employing 3,200 associates. Three distribution centers service the retail stores.

About Gabriel Brothers:

Gabriel Brothers is a privately owned and operated off-price retail company headquartered in Morgantown, West Virginia, with locations in six (6) states across the Mid-Atlantic and Northeastern regions. Affiliate Rugged Wearhouse operates retail stores in nine (9) states across the Eastern region of the United States. For more information, be sure to visit the companies' websites at www.gabrielbrothers.com and www.ruggedwearhouse.com.

###