

GABRIEL BROTHERS CELEBRATES A BRAND NEW STORE
FOR THE PEOPLE OF UNIONTOWN

Morgantown, WV, February 8, 2008 – Gabriel Brothers, Inc., has set the date of February 15, 2008, to present its “brand new” Uniontown, Pennsylvania, store, located at 321 McClellandtown Road. This newly renovated store will feature a bright new look, contemporary floor plan, and many expanded departments.

Gabriel Brothers, Inc., opened its first Pennsylvania retail store in Uniontown. “This store is important to us as it holds a distinct place in our company history” stated Arthur Gabriel, Sr., President of Gabriel Brothers, Inc.. Mr. Gabriel goes on to say “We consider ourselves members of this community, and this renovation project enables us to give back to the wonderful people of Uniontown in recognition of their years of loyalty to our company.”

The newly updated Uniontown store will feature an expanded Men’s, Lingerie, Shoes, Boy’s, Infant/Toddler’s and Domestic’s departments, plus the addition of a full furniture department. Richard Pesce, Senior Vice President of Store Operations explains “the Uniontown store unveils a crisp new look for an enhanced shopping experience.” Mr. Pesce further noted “There is certainly something in this store for everyone in the family.”

Gabriel Brothers, Inc., offers a broad product mix of prominent brand-name merchandise at deeply discounted prices. Now, with thirty eight (38) stores operating in six (6) states, Gabriel Brothers, Inc., reaffirms its commitment to the people and communities of Uniontown with the establishment of this “brand new” store.

Gabriel Brothers, Inc., celebrates its 47th anniversary in 2008, having opened its first store in 1961 in Morgantown, West Virginia. Gabriel Brothers is a privately owned and operated off-price retail company headquartered in Morgantown, West Virginia, with locations in six (6) states across the Mid-Atlantic and Northeastern regions. Rugged Wearhouse, Inc., an affiliate of Gabriel Brothers, Inc., operates retail stores across the Eastern region of the United States. Check the company websites for additional information at www.gabrielbrothers.com and www.ruggedwearhouse.com.

For further comment, contact the Gabriel Brothers Corporate Store Operations Team via e-mail or telephone. Contact information details are available through the company website, noted above.