

AFFORDABLE FASHION RETURNS TO CLARKSBURG IN TIME FOR BACK TO SCHOOL!

Gabriel Brothers Grand Re-Opening Brings the Hottest Styles at Amazingly Low Prices Back to Clarksburg/Bridgeport, West Virginia

Morgantown, WV, June 24, 2008 – After nearly seven (7) months of extensive renovations, the Gabriel Brothers store in Clarksburg/Bridgeport is ready to re-open its doors to thousands of bargain-seeking customers in time for the back-to-school season. For years the Clarksburg/Bridgeport Gabriel Brothers store has been a source of tremendous value for Clarksburg area residents, offering stylish clothing and merchandise at dramatically discounted prices. The store renovation project offers Gabes customers an expanded floor plan with seven thousand (7,000) additional square feet of shopping space, a fresh exterior, a contemporary new interior, and expanded departments across the store. Renovations are scheduled for completion in early July, with a Grand Re-Opening date of July 10, when Gabriel Brothers welcomes the return of its area customers for the back-to-school shopping experience of a lifetime!

Gabriel Brothers has been part of the Clarksburg/Bridgeport community for nearly twenty (20) years. “We are anxious to re-open our Clarksburg/Bridgeport store. The joy of watching our customers find value from floor-to-ceiling is irreplaceable, particularly in a store like Clarksburg/Bridgeport which has been part of the Gabriel Brothers Family for so many years.”

Richard Pesce, Senior Vice President of Store Operations described “We are always excited when we remodel one of our stores and see our enthusiastic customers line up to shop racks-upon-racks of merchandise loaded with value.” Mr. Pesce further commented “With the rising cost of gasoline, now more than ever, our customers are able to find brands and fashion at our legendary low Gabes prices.”

Art Gabriel, Sr. added “We appreciate the patience of our loyal Clarksburg/Bridgeport customers throughout the renovation process, and look forward to serving this community and its people for many years.”

Gabriel Brothers offers a broad product mix of prominent brand-name merchandise at deeply discounted prices. Each store provides customers with incredible values for the entire family including apparel, footwear, accessories, and fashions for the home.

Gabriel Brothers is a privately owned and operated off-price retail company headquartered in Morgantown, West Virginia, with locations in six (6) states across the Mid-Atlantic and Northeastern regions. Affiliate Rugged Wearhouse operates retail stores in ten (10) states across the Eastern region of the United States. For more information, be sure to visit the companies’ websites at www.gabrielbrothers.com and www.ruggedwearhouse.com. Additionally, please feel welcome to direct your questions, comments, and inquiries to the Gabriel Brothers Store Operations Team in care of rachel.summers@gabes.net.